

neustar[®]

Registry Operator Monthly Report

.US[™]

September 2016

Prepared: October 2016

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As required by the Department of Commerce/Neustar Registry Agreements, this report provides an overview of Neustar Registry activity during the reporting month.

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Section 1: Summary of Major Events

Technical and Operational Update

There were no operational changes or issues during September 2016.

Locality Update

While Neustar has previously reported on names covered by DM and Registrant agreements, through our upgraded reporting we are able to begin to report on the total Locality space which, per our contract, is monitored by Neustar to ensure adherence to policies and procedures for the usTLD. We now have 12,111 total locality names of which Neustar manages 4,076 as the Delegated Manager. There are an additional 3,984 covered by Delegated Manager and Registrant agreements. Texas Regional Hostmaster refuses to sign the agreement on 324 names. We have 129 domains which are awaiting return of paperwork. We are issuing additional paperwork to the 3,598 locality names and/or Delegated Managers as part of our internal annual review.

Policy Update:

The .US Stakeholder Council held its monthly meeting on October 3, 2016. The Secretariat presented Neustar's recommendation for the implementation of privacy services for .US. The plan addressed key considerations identified by Council members and Neustar after months of Council discussion. The plan should 1) provide an authoritative, accurate, real-time private WHOIS database that is quickly and easily accessible in response to lawful requests from law enforcement; 2) provides a near seamless process that will incentivize registrars to offer .US domain names to those interested in privacy-protected registration; 3) be simple to administer; and 4) will generate use of the .US domain space. Additionally, Neustar's proposal contained two options for Council discussion regarding access to the privatized WHOIS data by law enforcement. The Council members expressed agreement with the key considerations contained in the proposal, however there was much discussion about the two options presented for law enforcement compliance. Option One took the standard gTLD Privacy/Proxy approach wherein Neustar would cooperate with government and law enforcement officials and private parties to enforce and comply with the law, and would disclose information believed necessary or appropriate to respond to claims and legal process, to protect property rights of rights holders and to protect the safety of the public or any person, or to prevent or stop an activity that is illegal or unethical. Additionally, Option One stated that Neustar would take reasonable steps to notify registrants that it is required to provide the registrants personal information to third parties as part of a legal process. Option Two proposed that Neustar would provide authenticated US law enforcement an API, or interface, to access the centralized authoritative WHOIS database. The Council expressed more comfort with Option One with law enforcement being the only Council representative expressing a preference for Option Two. Several Council members offered suggestions for modifications. The Secretariat agreed to revise the proposal, taking the suggestions into consideration, and then circulate a new draft to the Council for comments, continuing this discussion through the Town Hall with a goal of reaching a conclusion shortly after the Town Hall.

Neustar provided its communication plan for the upcoming Town Hall and the Council offered its support. The Town Hall will be held October 26 at 3:00 p.m. Eastern Time.

Marketing Update:

In September, we launched a new ad campaign with Major League Baseball Advanced Media. Visitors within the United States who land on one of MLB’s digital properties may see an ad promoting the .US domain name. People who engage with the ad are taken to about.us/MLB where they can learn more about the domain and can secure their perfect .US web address. This partnership runs through the end of the year. We also began the behind the scenes prep for the upcoming .US Stakeholders Webcast scheduled for October 2016. Additional growth efforts include continuation of GoDaddy’s ad campaign in major malls in cities across the United States including Houston, Atlanta, Charlotte and more. Connected to an online discount campaign, the overall campaign has seen increased registrations and awareness for .US. The campaign concluded this month; however, full results are not yet available (expected end of October). Other major growth efforts are underway to begin in Q4-2016 to focus on different buying personas inclusive of investors, small businesses, civic-minded startups and foreign companies targeting the US market.

Other Updates

New registrations in September 2016 were 118% higher than September 2015. Names under management in September 2016 were 0.08% higher than September 2015. The renewal rate in July 2016 (most current data available due to 45 day grace period) was higher year over year at 71.8% vs. 64.6% in July 2015.

Section 2: Performance Data

Service Level Agreement Measurements

Service Level Requirement	Requirement	Actual
Service Availability – SRS	99.900%	100.000%
Service Availability - Nameservers	100.000%	100.000%
Service Availability- Whois	99.950%	100.000%
Planned Outage Duration - SRS	8 hours	0 min
Planned Outage Duration - Nameservers	None	0 min
Planned Outage Duration - Whois	8 hours	0 min
Extended Planned Outage Duration - SRS	18 hours	0 min
Extended Planned Outage Duration - Nameservers	None	0 min
Extended Planned Outage Duration - Whois	18 hours	0 min
Processing Time - Add, Modify, Delete of all objects	3,000ms for 95%	99.999% < 3,000ms
Processing Time - Query Domain	1,500 ms for 95%	99.998% < 1,500ms

Processing Time - Whois Query	1,500 ms for 95%	99.970% < 1,500ms
Processing Time - Nameserver Resolution	1,500 ms for 95%	100.000% < 1,500ms
Update Frequency - Nameserver	15 min. for 95%	100.000% < 15 mins
Update Frequency - Whois	15 min. for 95%	99.048% < 15 mins

Section 3: Monthly Transaction Statistics

Total Domains Under Management	1,750,380
Totals Nameservers Managed	148,491

Billable Transactions

Transaction Type	# of Transactions
Adds	65,614
Auto-Renews	6,198
Renews	58,832
Transfers	1,676
Deletions for Credit	1,315
Total	133,635

Total Extensible Provisioning Protocol (EPP) Transactions during the Month (Includes failed transactions)

Command	# of Transactions
Check Contact	107,960
Create Contact	210,775
Delete Contact	2,861
Info Contact	2,081,281
Transfer Contact	0
Update Contact	233,154
Check Domain	60,017,764
Create Domain	62,135,173
Delete Domain	37,328
Info Domain	12,603,240
Renew Domain	59,638
Transfer Domain	0

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Update Domain	536,613
Check Host	323,486
Create Host	16,782
Delete Host	4,917
Info Host	414,773
Update Host	1,553
Totals	138,787,298

Daily EPP Transaction	# of Transactions
Maximum Daily Transactions	18,530,718
Minimum Daily Transactions	1,310,263
Average Daily Transactions	4,626,243

Transaction Type	# of Transactions
Total Billable Transactions	133,635
Total number of Whois Queries	285,957,087
Total number of DNS Queries	31,114,745,375
Total EPP Transactions	138,787,298
Total Registry Transactions	31,539,623,395

Section 4: Monthly Registration Data

See attached spreadsheet.

Section 5: Website Statistics

URL: www.neustar.us	
Page Views	16,337
Visits	7,752
Average Visit Length	103 Secs

Section 6: Accredited Registrar Status

Registrar Status	Count
Operational Registrars	152
Registrars in Ramp Up	2
Registrars in Pre-Ramp Up	0

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Section 7: .US Locality Statistics

Statistic	Count
Number of Delegated Managers	3,830
Changes to Delegated Managers	0
Updates to Locality Domains	0

Section 8: WHOIS Complaint Statistics

The following WHOIS complaints were received during August 2016.

Date	Registrar	Domain Name	Complaint	Action
9/1/2016	GoDaddy.com, Inc.	sse.us	Invalid Contact Info	Registrar Accepted
9/2/2016	1&1 Internet SE	libertymovement.us	Invalid Contact Info	Email Sent to Registrar
9/11/2016	Wild West Domains, Inc.	daytrip.us	Invalid Contact Info	Registrar Accepted
9/11/2016	NameCheap, Inc.	Ronin.us	Nexus Violation	Email Sent to Registrar
9/11/2016	Wild West Domains, Inc.	dnsmadeeasy.us	Invalid Contact Info	Registrar Accepted
9/11/2016	Wild West Domains, Inc.	easydns.us	Invalid Contact Info	Registrar Accepted
9/12/2016	Wild West Domains, Inc.	freedns.us	Invalid Contact Info	Registrar Accepted
9/12/2016	Wild West Domains, Inc.	freesite.us	Invalid Contact Info	Registrar Accepted
9/12/2016	eNom, Inc.	livesets.us	Invalid Contact Info	Registrar Accepted
9/13/2016	US Locality	stan-co.k12.ca.us	Update Contact Info	Registrar Rejected
9/14/2016	eNom, Inc.	gucci--belts.us	Invalid Contact Info	Invalid
9/16/2016	TLD Registrar Solutions Ltd.	pururin.us	Invalid Contact Info	Email Sent to Registrar
9/27/2016	GoDaddy.com, Inc.	Lady.us	Nexus Violation	Registrar Accepted
9/29/2016	GoDaddy.com, Inc.	hedgefundattorney.us	Invalid Contact Info	Registrar Accepted
9/29/2016	eNom, Inc.	internetpolice.us	Invalid Contact Info	Registrar Accepted
9/29/2016	GoDaddy.com, Inc.	rosseland.us	Invalid Contact Info	Registrar Accepted
9/30/2016	Wild West Domains, Inc.	dcs.us	Invalid Contact Info	Registrar Accepted