# neustar

## **Registry Operator Monthly Report**



February 2018

Prepared: March 2018

Neustar, Inc. 21575 Ridgetop Circle Sterling, VA 20166



### **Monthly Progress Report for February 2018**

As required by the Department of Commerce/Neustar Registry Agreements, this report provides an overview of Neustar Registry activity during the reporting month.

#### **Table of Contents:**

Section 1:	Summary of Major Events	3
Section 2:	Performance Data	4
Section 3:	Monthly Transaction Statistics	4
Section 4:	Monthly Registration Data	6
Section 5:	Website Statistics	6
Section 6:	Accredited Registrar Status	6
Section 7:	.US Locality Statistics	6
Section 8:	WHOIS Complaint Statistics	7







#### **Section 1: Summary of Major Events**

#### **Technical and Operational Update**

There were no operational changes during February 2018.

#### **Locality Update**

The usTLD Locality space is monitored by Neustar to ensure adherence to policies and procedures. We now have 12,132 total locality names of which Neustar manages 9,772 as the Delegated Manager. There are an additional 2,360 covered by Delegated Manager and Registrant agreements. Texas Regional Hostmaster refuses to sign the agreement on 324 names.

#### **Policy Update:**

The .US Stakeholder Council did not meet during February 2018.

#### **Marketing Update:**

February 2nd we launched the updated ZipCode.US hub (http://zipcode.us) and thousands of respective zip code pages.

We partnered with the .US State Department and HackerNest to sponsor Fishackthon (http://fishackathon.hackernest.com), which is a global event focused on bringing the world together to protect life in our waters, make fisheries and aquaculture more sustainable and equitable, and preserve our planet's future. .US branding was present in 9 cities throughout the United States and to over 1,200 hackers and innovators. We also blasted a dedicated email to all HackerNest meet up participants over 3,000 in the United States promoting .US to this entrepreneurial group.

Our This is US campaign ended on February 28th. We targeted newly engaged couples, wedding publications, wedding interests and bridal sites via paid advertising. The campaign yielded nearly 661 advertising leads, nearly 5,000 searches, and resulted in 37 .US registrations.

Forward looking to March, we are hosting an event in San Juan, Puerto Rico celebrating ICANN 61.

#### **Other Updates**

New registrations in February 2018 were 42.0% lower than February 2017. Names under management in February 2018 were 10.7% lower than February 2017. The renewal rate in December 2017 (most current data available due to 45 day grace period) was lower year over year at 45.3% vs. 71.7% in December 2017. The lower renewal rate is reflective of certain names that did not renew from a registrar growth and awareness co-marketing campaign in October 2016. Year over Year unit volume is higher even though the renewal rate showcases lower for the month.





#### **Section 2: Performance Data**

**Service Level Agreement Measurements** 

Service Level Requirement	Requirement	Actual
Service Availability – SRS	99.900%	100.000%
Service Availability - Nameservers	100.000%	100.000%
Service Availability- Whois	99.950%	100.000%
Planned Outage Duration - SRS	8 hours	0 hours
Planned Outage Duration - Nameservers	None	0 min
Planned Outage Duration - Whois	8 hours	0 hours
Extended Planned Outage Duration - SRS	18 hours	0 hours
Extended Planned Outage Duration - Nameservers	None	0 min
Extended Planned Outage Duration - Whois	18 hours	0 hours
Processing Time - Add, Modify, Delete of all objects	3,000ms for 95%	100%< 3,000ms
Processing Time - Query Domain	1,500 ms for 95%	100% < 1,500ms
Processing Time - Whois Query	1,500 ms for 95%	99.941% < 1,500ms
Processing Time - Nameserver Resolution	1,500 ms for 95%	99.981% < 1,500ms
Update Frequency - Nameserver	15 min. for 95%	99.776% < 15 mins
Update Frequency - Whois	15 min. for 95%	100% < 15 mins

#### **Section 3: Monthly Transaction Statistics**

Total Domains Under Management	2,042,775
Totals Nameservers Managed	240,696

#### **Billable Transactions**

Transaction Type	# of Transactions
Adds	42,925
Auto-Renews	3,917
Renews	63,756
Transfers	1,754
Deletions for Credit	1,723
Total	114,075





## Total Extensible Provisioning Protocol (EPP) Transactions during the Month (Includes failed transactions)

Command	# of Transactions
Check Contact	994,572
Create Contact	2,140,960
Delete Contact	19,042
Info Contact	7,778,588
Transfer Contact	0
Update Contact	1,448,233
Check Domain	61,467,517
Create Domain	5,349,814
Delete Domain	162,932
Info Domain	7,886,598
Renew Domain	68,134
Transfer Domain	22,259
Update Domain	626,860
Check Host	6,487,944
Create Host	43,523
Delete Host	155,501
Info Host	711,146
Update Host	28,745
Totals	95,392,368

Daily EPP Transactions	# of Transactions
Maximum Daily Transactions	4,137,460
Minimum Daily Transactions	2,848,772
Average Daily Transactions	3,406,870

Transaction Type	# of Transactions
Total Billable Transactions	114,075
Total number of Whois Queries	39,163,907
Total number of DNS Queries	36,019,772,613
Total EPP Transactions	95,392,368
Total Registry Transactions	36,154,442,963





#### **Section 4: Monthly Registration Data**

See attached spreadsheet.

#### **Section 5: Website Statistics**

URL: www.about.us		
Page Views	11,400	
Visits	7,465	
Average Visit Length	43 Secs	

#### **Section 6: Accredited Registrar Status**

Registrar Status	Count
Operational Registrars	154
Registrars in Ramp Up	58
Registrars in Pre-Ramp Up	0

#### **Section 7: .US Locality Statistics**

Statistic	Count
Number of Delegated Managers	374
Changes to Delegated Managers	0
Updates to Locality Domains	0





### **Monthly Progress Report for February 2018**

**Section 8: WHOIS Complaint Statistics**The following Whois complaints were received during February 2018.

Date	Registrar	Domain Name	Complaint	Action
2/1/2018	GoDaddy.com, Inc.	discord.us	Nexus Violation	Registrar Accepted
2/3/2018	GoDaddy.com, Inc.	levesque.us	Invalid Contact Information	Registrar Accepted
2/6/2018	GoDaddy.com, Inc.	netcat.us	Invalid Contact Information	Registrar Accepted
2/7/2018	State of Vermont	state.vt.us	Update Contact Information	Registrar Accepted
2/8/2018	State of Vermont	state.vt.us	Update Contact Information	Registrar Accepted
2/8/2018	State of Vermont	k12.vt.us	Update Contact Information	Registrar Accepted
2/10/2018	NameCheap, Inc.	adorableboxerpuppies.us	Invalid Contact Information	Email Sent to Registrar
2/11/2018	Network Solutions, LLC	justiceandliberty.us	Invalid Contact Information	Email Sent to Registrar
2/14/2018	NameCheap, Inc.	am-store.us	Invalid Contact Information	Email Sent to Registrar
2/14/2018	NameCheap, Inc.	styledas.us	Invalid Contact Information	Email Sent to Registrar
2/15/2018	TLD Registrar Solutions Ltd.	Albumkings.us	Invalid Contact Information	Email Sent to Registrar
2/15/2018	GoDaddy.com, Inc.	bikeon.us	Inaccurate Contact Information	Registrar Accepted
2/15/2018	1API GmbH	merrellonline.us	Invalid Contact Information	Email Sent to Registrar
2/15/2018	GoDaddy.com, Inc.	Pluspremieres.us	Invalid Contact Information	Registrar Accepted
2/17/2018	NameCheap, Inc.	greattipsfree.us	Invalid Contact Information	Email Sent to Registrar
2/21/2018	Dynadot LLC	makeadverbsgreatagain.us	Invalid Contact Information	Registrar Accepted
2/21/2018	US Locality	ci.sahuarita.az.us	Update Contact Information	CSR Rejected
2/23/2018	GoDaddy.com, Inc.	balmainoutlet.us	Invalid Contact Information	Registrar Accepted

