

neustar[®]

Registry Operator Monthly Report

.US[™]

December 2016

Prepared: January 2017

**Neustar, Inc.
21575 Ridgetop Circle
Sterling, VA 20166**

As required by the Department of Commerce/Neustar Registry Agreements, this report provides an overview of Neustar Registry activity during the reporting month.

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Section 1: Summary of Major Events

Technical and Operational Update

On December 4th, Neustar performed planned, previously-announced maintenance on the Production environment of the Shared Registry System (SRS). This maintenance had no impact on WHOIS or DNS availability. The maintenance stayed within the planned window and did not exceed our allowed planned outage duration for the SRS.

Locality Update

While Neustar has previously reported on names covered by DM and Registrant agreements, through our upgraded reporting we are able to begin to report on the total Locality space which, per our contract, is monitored by Neustar to ensure adherence to policies and procedures for the usTLD. We now have 12,115 total locality names of which Neustar manages 4,076 as the Delegated Manager. There are an additional 3,984 covered by Delegated Manager and Registrant agreements. Texas Regional Hostmaster refuses to sign the agreement on 324 names. We have 129 domains which are awaiting return of paperwork. We are issuing additional paperwork to the 3,598 locality names and/or Delegated Managers as part of our internal annual review.

Policy Update:

The .US Stakeholder Council met for the final time in 2016 on December 16. Becky Burr opened the meeting by discussing the announcement that Neustar will be acquired by a private investment group and stated that the sale will not affect Neustar's commitment to its role as the registry operator for .US. Neustar remains committed to fulfilling the privilege of being the .US TLD Administrator with the same excellence as has been delivered in the past.

The Council then reviewed and approved as final a work plan for 2016. The Council will move from a once-a-month meeting schedule to a 6 week meeting interval to allow for more work and review time between sessions. The meeting day will move from Wednesdays to Thursdays. The first half of the year will be dedicated to moving the Council's work on privacy service implementation, premium names plan and IDN to completion. The second half of the year will be geared toward public service ideas.

Neustar announced that the public comment periods for the Privacy Service Plan and the Premium Domain Names Plan has gone live and will remain open until at least January 16.

Marketing Update:

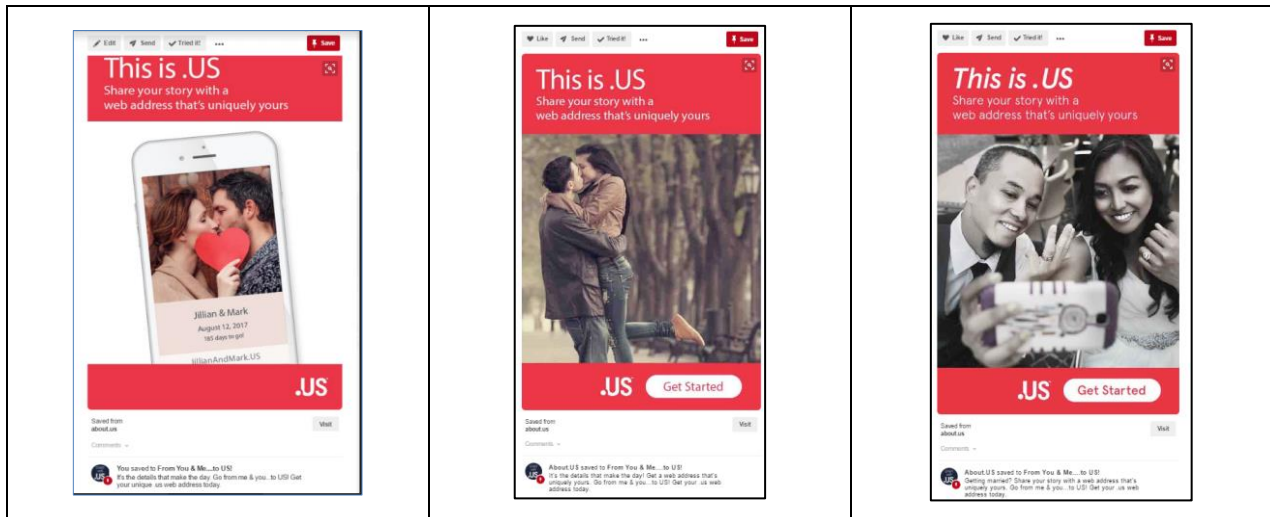
The new branded website launched in December with updated images, mobile optimizations, content consolidation from neustar.us, and revised title tags and meta descriptions for increased search engine optimization (SEO) value.

In addition to the relaunch of the website, we also kicked off the “This is .US” wedding campaign targeting newly engaged couples in an effort to promote a “.us” personalized domain for couple’s wedding website. Marketing efforts consist of:

- Facebook
- Pinterest
- Programmatic (wedding websites)
- Search engine marketing (SEM) for “wedding domain” keywords

The campaign drove a 200% increase in website visits within its first week of launching and there have been over 3,500 visits to the site in the last 30-days. We are seeing extremely high engagement from the target audience on social channels - several Facebook post shares, people tagging friends and post comments. Overall extremely strong results. The campaign is scheduled to run through the end of February.

Performance-to-date: 310k impressions with 2,276 website visits:



Other Updates

New registrations in December 2016 were 177% higher than December 2015. Names under management in December 2016 were 35.6% higher than December 2015. The renewal rate in October 2016 (most current data available due to 45 day grace period) was higher year over year at 72.4% vs. 65.6% in October 2015.

Section 2: Performance Data

Service Level Agreement Measurements

Service Level Requirement	Requirement	Actual
Service Availability – SRS	99.900%	100.000%
Service Availability - Nameservers	100.000%	100.000%
Service Availability- Whois	99.950%	100.000%
Planned Outage Duration - SRS	8 hours	6 hours
Planned Outage Duration - Nameservers	None	0 min
Planned Outage Duration - Whois	8 hours	0 min
Extended Planned Outage Duration - SRS	18 hours	0 min
Extended Planned Outage Duration - Nameservers	None	0 min
Extended Planned Outage Duration - Whois	18 hours	0 min
Processing Time - Add, Modify, Delete of all objects	3,000ms for 95%	99.999% < 3,000ms
Processing Time - Query Domain	1,500 ms for 95%	99.995% < 1,500ms
Processing Time - Whois Query	1,500 ms for 95%	99.999% < 1,500ms
Processing Time - Nameserver Resolution	1,500 ms for 95%	98.447% < 1,500ms
Update Frequency - Nameserver	15 min. for 95%	98.338% < 15 mins
Update Frequency - Whois	15 min. for 95%	99.999% < 15 mins

Section 3: Monthly Transaction Statistics

Total Domains Under Management	2,173,803
Totals Nameservers Managed	497,630

Billable Transactions

Transaction Type	# of Transactions
Adds	77,916
Auto-Renews	6,087
Renews	54,542
Transfers	1,557
Deletions for Credit	1,319
Total	141,421

Total Extensible Provisioning Protocol (EPP) Transactions during the Month (Includes failed transactions)

Command	# of Transactions
Check Contact	81,927
Create Contact	267,374
Delete Contact	2,760
Info Contact	2,553,153
Transfer Contact	0
Update Contact	185,528
Check Domain	81,546,727
Create Domain	39,065,874
Delete Domain	35,859
Info Domain	9,997,574
Renew Domain	58,234
Transfer Domain	0
Update Domain	616,266
Check Host	360,448
Create Host	16,851
Delete Host	4,468
Info Host	822,361
Update Host	13,420
Totals	135,628,824

Daily EPP Transaction	# of Transactions
Maximum Daily Transactions	19,987,050
Minimum Daily Transactions	2,131,693
Average Daily Transactions	4,375,123

Transaction Type	# of Transactions
Total Billable Transactions	141,421
Total number of Whois Queries	284,430,934
Total number of DNS Queries	45,502,977,418
Total EPP Transactions	135,628,824
Total Registry Transactions	45,923,178,597

Section 4: Monthly Registration Data

See attached spreadsheet.

Section 5: Website Statistics

URL: www.neustar.us	
Page Views	8,138
Visits	3,883
Average Visit Length	79 Secs

Section 6: Accredited Registrar Status

Registrar Status	Count
Operational Registrars	152
Registrars in Ramp Up	13
Registrars in Pre-Ramp Up	0

Section 7: .US Locality Statistics

Statistic	Count
Number of Delegated Managers	3,984
Changes to Delegated Managers	0
Updates to Locality Domains	0

Monthly Progress Report for December 2016



Section 8: WHOIS Complaint Statistics

The following Whois complaints were received during December 2016.

Date	Registrar	Domain Name	Complaint	Action
12/1/2016	US Locality	twp.northfield.mi.us	Update Contact Information	CSR Rejected
12/3/2016	GoDaddy.com, Inc.	OfficeJobs.us	Nexus Violation	Registrar Accepted
12/13/2016	eNom, Inc.	addlestone.us	Update Contact Information	Invalid
12/14/2016	eNom, Inc.	summit-pe.us	Invalid Contact Information	CSR Accepted
12/14/2016	eNom, Inc.	paragonpe.us	Invalid Contact Information	CSR Accepted
12/21/2016	Todaynic.com, Inc.	dafayouxi1.us	Invalid Contact Information	CSR Accepted
12/21/2016	Todaynic.com, Inc.	dafazd.us	Invalid Contact Information	CSR Accepted
12/21/2016	Todaynic.com, Inc.	dafaty0.us	Invalid Contact Information	CSR Accepted
12/21/2016	Todaynic.com, Inc.	dafaeh.us	Invalid Contact Information	CSR Accepted
12/21/2016	NameCheap, Inc.	ship2me.us	Invalid Contact Information	CSR Accepted
12/21/2016	GoDaddy.com, Inc.	MBTKITABUGTXSHOES.US	Invalid Contact Information	Invalid
12/21/2016	Todaynic.com, Inc.	dafayouxi2.us	Invalid Contact Information	CSR Accepted
12/21/2016	Todaynic.com, Inc.	dafa888com.us	Invalid Contact Information	CSR Accepted
12/22/2016	Todaynic.com, Inc.	dafayl0.us	Invalid Contact Information	CSR Accepted
12/22/2016	GoDaddy.com, Inc.	mytechbay.us	Invalid Contact Information	Registrar Accepted
12/22/2016	GoDaddy.com, Inc.	GUCCIOUTLETONLINE U.US	Invalid Contact Information	Registrar Accepted
12/22/2016	Todaynic.com, Inc.	dafay19.us	Invalid Contact Information	CSR Accepted
12/22/2016	Todaynic.com, Inc.	dafaty2.us	Invalid Contact Information	CSR Accepted
12/22/2016	NameCheap, Inc.	thayer.us	Invalid Domain Transfer Date	CSR Rejected
12/23/2016	GoDaddy.com, Inc.	garycact.us	Invalid Contact Information	Registrar Accepted
12/23/2016	GoDaddy.com, Inc.	garycact.us	Invalid Contact Information	Invalid
12/25/2016	GoDaddy.com, Inc.	Performance.us	Nexus Violation	Registrar Accepted

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12/25/2016	GoDaddy.com, Inc.	Advantage.us	Nexus Violation	Registrar Accepted
12/26/2016	Domain.com, LLC	thebrannons.us	Update Contact Information	CSR Rejected
12/28/2016	Wild West Domains, Inc.	aerobic.us	Nexus Violation	Registrar Rejected
12/28/2016	GoDaddy.com, Inc.	Cuisine.us	Nexus Violation	Registrar Rejected
12/28/2016	GoDaddy.com, Inc.	director.us	Nexus Violation	Registrar Rejected
12/28/2016	UDomainName.com LLC	autoauction.us	Nexus Violation	Email sent to Registrar
12/28/2016	GoDaddy.com, Inc.	marie.us	Nexus Violation	Registrar Rejected
12/28/2016	GoDaddy.com, Inc.	spyware.us	Nexus Violation	Registrar Rejected
12/28/2016	GoDaddy.com, Inc.	factoring.us	Nexus Violation	Registrar Rejected
12/28/2016	PDR Ltd. d/b/a PublicDomainRegistry.com	SUCAFINAINGREDIENT S.US	Invalid Contact Information	CSR Accepted
12/28/2016	GoDaddy.com, Inc.	mick.us	Nexus Violation	Registrar Rejected