

neustar[®]

Registry Operator Monthly Report

.US[™]

August 2016

Prepared: September 2016

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As required by the Department of Commerce/Neustar Registry Agreements, this report provides an overview of Neustar Registry activity during the reporting month.

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Section 1: Summary of Major Events

Technical and Operational Update

There were no operational changes or issues during August 2016.

Locality Update

Progress continues with the locality names and working with the Delegated Managers. One (1) locality domain was added during August. We now have 3,984 total locality names covered by Delegated Manager and Registrant agreements. Texas Regional Hostmaster refuses to sign the agreement on 324 names. We have 129 domains which are awaiting return of paperwork.

Policy Update:

The .US Stakeholder Council held its regular meeting via conference call on August 24, 2016. The Council voted in favor of adopting the first and second quarter reports of the Stakeholder Council. Neustar presented its Premium Name Proposal (PND) to the Council for its consideration. The PDN Plan would make certain high-value, highly visible, premium .US domain names, some of which are currently designated as “reserved” (including one and two character .US domain names) – and others that would be newly designated as such, available to the public at a premium price. The primary goal of the proposed PDN Plan is to increase the use and awareness of the .US brand in the consumer marketplace. It also would provide the opportunity for Neustar to allocate .US premium names on a non-cash or discounted basis to support organizations or activities that will help spread awareness and encourage growth of the .US domain. The Council concluded by deciding to schedule additional meetings to further discuss the PDN Plan as well as the additional policy issues on the agenda; IDN Proposal, Privacy and Proxy Update, and the upcoming Town Hall.

Marketing Update:

In August 2016, there were many activities in marketing and distribution to help account for the increased year-over-year new registrations as reported below. We initiated a program to support the Code2040.org initiative which also has partnership with Google, continued work on merging the about.us and Neustar.us sites, and we're happy to connect .US into a Neustar-led partnership with Major League Baseball (MLB) to promote the .US brand and new registrations with GoDaddy. The MLB program is set to go live in early September 2016. Additionally, GoDaddy began a 2-month long advertising campaign co-branded with .US in malls around mid-America in cities like Houston, Atlanta and Dallas. This is in connection with a discount campaign offered to customers via onsite and email marketing. Other sales network co-marketing programs continue to perform well with additional programs contracted to start in Q4-2016.

Other Updates

New registrations in August 2016 were 32.7% higher than August 2015. Names under management in August 2016 were 1.5% lower than August 2015. The renewal rate in June 2016 (most current data available due to 45 day grace period) was higher year over year at 71.2% vs. 64.8% in June 2015.

Section 2: Performance Data

Service Level Agreement Measurements

Service Level Requirement	Requirement	Actual
Service Availability – SRS	99.900%	100.000%
Service Availability - Nameservers	100.000%	100.000%
Service Availability- Whois	99.950%	100.000%
Planned Outage Duration - SRS	8 hours	0 min
Planned Outage Duration - Nameservers	None	0 min
Planned Outage Duration - Whois	8 hours	0 min
Extended Planned Outage Duration - SRS	18 hours	0 min
Extended Planned Outage Duration - Nameservers	None	0 min
Extended Planned Outage Duration - Whois	18 hours	0 min
Processing Time - Add, Modify, Delete of all objects	3,000ms for 95%	99.994% < 3,000ms
Processing Time - Query Domain	1,500 ms for 95%	99.998% < 1,500ms
Processing Time - Whois Query	1,500 ms for 95%	99.997% < 1,500ms
Processing Time - Nameserver Resolution	1,500 ms for 95%	99.861% < 1,500ms
Update Frequency - Nameserver	15 min. for 95%	100.000% < 15 mins
Update Frequency - Whois	15 min. for 95%	99.99% < 15 mins

Section 3: Monthly Transaction Statistics

Total Domains Under Management	1,728,116
Totals Nameservers Managed	147,922

Billable Transactions

Transaction Type	# of Transactions
Adds	39,420
Auto-Renews	6,211
Renews	60,626
Transfers	1,631

Deletions for Credit	1,314
Total	109,202

**Total Extensible Provisioning Protocol (EPP) Transactions during the Month
(Includes failed transactions)**

Command	# of Transactions
Check Contact	150,512
Create Contact	227,816
Delete Contact	2,520
Info Contact	1,769,282
Transfer Contact	0
Update Contact	264,354
Check Domain	64,314,293
Create Domain	29,075,482
Delete Domain	41,058
Info Domain	4,859,269
Renew Domain	62,960
Transfer Domain	28,033
Update Domain	575,905
Check Host	267,443
Create Host	13,304
Delete Host	4,476
Info Host	423,798
Update Host	1,888
Totals	102,082,393

Daily EPP Transaction	# of Transactions
Maximum Daily Transactions	3,785,909
Minimum Daily Transactions	2,756,158
Average Daily Transactions	3,292,980

Transaction Type	# of Transactions
Total Billable Transactions	109,202
Total number of Whois Queries	1,194,292,466
Total number of DNS Queries	28,415,451,304

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Total EPP Transactions	102,082,393
Total Registry Transactions	29,711,935,365

Section 4: Monthly Registration Data

See attached spreadsheet.

Section 5: Website Statistics

URL: www.neustar.us	
Page Views	13,149
Visits	6,924
Average Visit Length	76 Secs

Section 6: Accredited Registrar Status

Registrar Status	Count
Operational Registrars	153
Registrars in Ramp Up	2
Registrars in Pre-Ramp Up	0

Section 7: .US Locality Statistics

Statistic	Count
Number of Delegated Managers	3,984
Changes to Delegated Managers	1
Updates to Locality Domains	1

Section 8: WHOIS Complaint Statistics

The following Whois complaints were received during August 2016.

Date	Registrar	Domain Name	Complaint	Action
8/2/2016	Mesh Digital Limited	oasisma.us	Invalid Contact Info	Email Sent to Registrar
8/2/2016	NameCheap, Inc.	binte.us	Invalid Contact Info	Email Sent to Registrar
8/4/2016	GoDaddy.com, Inc.	globi.us	Nexus Violation	Registrar Accepted
8/4/2016	GoDaddy.com, Inc.	marketmyfacebook.us	Invalid Contact Info	Registrar Accepted

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8/5/2016	eNom, Inc.	pointecp.us	Invalid Contact Info	Registrar Accepted
8/9/2016	NameCheap, Inc.	hackwhatssappweb.us	Invalid Contact Info	Email Sent to Registrar
8/11/2016	eNom, Inc.	douglasstevensmd.us	Invalid Contact Info	Registrar Accepted
8/13/2016	eNom, Inc.	gta-samp.us	Nexus Violation	Invalid
8/15/2016	GoDaddy.com, Inc.	acila.us	Invalid Contact Info	Registrar Accepted
8/18/2016	Dynadot LLC	printing.us	Nexus Violation	Registrar Accepted
8/29/2016	US Locality	co.sebastian.ar.us	Update Contact Info	Registrar Rejected