



Quarterly Report of the usTLD Stakeholder Council – 4Q 2017

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Overview

In 4Q 2017, Neustar and the Council presented the third annual .US Stakeholder Council Town Hall. In December, during its last regular meeting of 2017, the Council and Neustar reported on its outreach for new members, including plans to welcome new members in 2018. The Council also reelected Shane Tews and Karen Rose as Chair and Vice Chair and developed its work plan for 2018. Internationalized domain names and GDPR was identified as a key issue for the Council for the first half of 2018.

Council Recommendations

The Council made no new recommendations to Neustar during the 4Q of 2017.

Other Informal Input Provided

The usTLD Stakeholder Council did not provide any other informal input to Neustar or the Department of Commerce during 4Q 2017.

Membership Update

The membership of the Council did not change, but new members will be added in 2018.

Summary of Public Comments

The Council did not request public comments on any policies during 4Q 2017.

Summary of Topics under Council Consideration

There were no new topics under Council consideration during 4Q 2017

Blogs and Media

In 4Q 2017, there were no blogs or media published in relation to the usTLD Stakeholder Council.

Summary of Meetings

October 5, 2017 Annual Town Hall:

The Secretariat of the Council, Kimberly Miller of Neustar, welcomed council members and the public to the annual .US Town Hall meeting. The purpose of the Town Hall is to give stakeholders a say in how .US is managed, including its policies, its procedures for community involvement, and how it is projected and marketed. Ms. Miller invited the public to participate in the discussion and ask questions throughout the meeting.

Neustar's Crystal Peterson gave a presentation on "The State of the Domain and .US." Neustar's Chief Privacy Officer and ICANN Board Member, Becky Burr, provided a presentation

on the European General Data Protection Regulations (GDPR) which will go into effect on May 18 and its effect on .US registrants and registrars. She discussed the work that ICANN is doing in this area and she noted that GDPR will continue to be a major topic of conversation in the domain name world well into 2018. Next, Ms. Miller discussed “.US Policies for Growth” and summarized the work the Council has done this past year in the areas of Privacy services and on the release of 1 and 2 character domain names. She also discussed a policy the Council plans to tackle in 2018: recognizing internationalized domain names in the .US space.

Following the presentations, the audience participated in real time chat questions as well as live telephony questions. There were questions regarding how information about .US TLD is disseminated (on about.us) and the status of the implementation of a privacy service plan (a plan has been developed by Neustar with recommendations from the Council and was put out for public comment). Commenters also stated that the recognition of internationalized domain names, particularly Spanish characters, would be a good idea. There were general discussion regarding the marketing of .US. There were also questions about the process for appointment onto the .US Stakeholder Council.

At the end of the hour, Ms. Miller thanks everyone for attending and submitting questions and concluded the meeting.

Attendees-

- There were at least 40 people in attendance in addition to Neustar presenters.

December 7, 2017 Council Meeting:

Council Chair Shane Tews opened by asking the Council to approve the October Minutes for the record. The Council approved.

Neustar’s Crystal Peterson summarized the Town Hall.

Next, Kim Miller, Council Secretariat, asked for nominations of Chair and Vice Chair of the Council for 2018 and noted that Shane Tews and Karen Rose both expressed their willingness to continue in their respective roles. No new nominations were suggested. The Council voted in favor of Ms. Tews continuing as Chair and Ms. Rose continuing as Vice Chair.

Ms. Miller described the 2018 Work Plan. Several changes were discussed. Regarding administration, the Secretariat moved that the Council meet once a quarter with intermediate meetings or subcommittee meetings as needed. The Council will conduct its regularly scheduled meetings on Thursdays at 11:00 a.m., the new time of day suggested by the Council for the convenience of those members in different time zones. The dates proposed were

March 22, June 14, September 20, and December 13 as regular meeting dates and October 18 for the Annual Town Hall. In regards to Council initiatives, the Work Plan proposes that the first half of the year be dedicated to concluding open policy issues, GDPR and internationalized domain names.

The Council adopted the 2018 Work Plan as final.

Becky Burr, Neustar Chief Privacy Officer and ICANN Board Member presented on GDPR as it relates to .US.

The Chair presented concluding remarks and the Council dismissed until the New Year.

Action Items – Neustar to post 2018 Work Plan and send out meeting invitations.

Council member in attendance: Shane Tews, Brian Britt, Alex Deacon, Stacy Cheney, Laureen Kapin, Doug Robinson

Others in attendance: Sam Sokol, Vernita Harris

Neustar Participants: Becky Burr, Crystal Peterson, Kimberly Miller, Judy Song Marshall